LEAH ANDERSON

Solutions Architect & Full-Stack Builder

Houston, TX • (916) 996-3063 • leaharroanderson@gmail.com • linkedin.com/in/leah-anderson-185b32167/

Full-stack product builder and customer solutions architect with 7+ years designing, building, and implementing systems that solve operational problems in fitness and enterprise tech. Distinctive combination of technical depth, domain expertise from operating a 600+ member gym, and genuine customer empathy.

PROFESSIONAL EXPERIENCE

ZetaQuest Technologies CRM & Business Systems Consultant — 2025 – Present

- Architect end-to-end CRM systems and business logic for clients scaling past their current tools.
- Translate messy operational workflows into structured, automatable systems.

Freedom Forever Retail Business Analyst, Bot & Automation Lead — Apr 2025 – May 2026

- Built AI-powered bots and automations for individual vendor teams — impact strong enough that leadership rolled the initiative out company-wide.
- Onboarded third-party sales teams onto internal platforms via live Zoom training and ongoing Slack support.

Urban Athletics Co-Owner & Operator — Jan 2023 – Present

- Co-own and operate a 100–200 member functional fitness facility — P&L, staffing, and systems all included.
- Run the gym's full tech stack hands-on (Chalk it Pro): billing, scheduling, member data.

Sunnova Energy Retail Business Analyst — Jan 2023 – Apr 2025

- Designed onboarding programs for 10 vendor teams and thousands of reps, cutting ramp time 30–50%.
- Served as the technical liaison between field teams and corporate systems.

CrossFit Eado Operator — May 2017 – Dec 2022

- Ran daily operations for a 600+ member CrossFit affiliate — staff training, systems, retention.

SKILLS

Design & Build

Product Design · Systems Architecture · Workflow Design

Full-Stack Dev

JavaScript/TS · React · Node.js · Python

API Integration

REST APIs · Webhooks · 3rd-Party Integrations

AI & Automation

AI-Powered Bots · Process Automation · LLM Tooling

CRM & Platforms

Salesforce · HubSpot · Custom CRM · Chalk it Pro

Analytics & Reporting

Power BI · Looker Studio · QuickBooks

EDUCATION & CERTIFICATIONS

B.S., Iowa Wesleyan University | UX/UI Certificate, Rice University • NASM Nutrition Coach • Precision Nutrition Level 1 • CrossFit Level 1